

STYLE | FASHION | SOCIAL

Papercity

DALLAS DECEMBER 2010
PAPERCITYMAG.COM

LET THEM
GIVE
GOOD
GIFT!

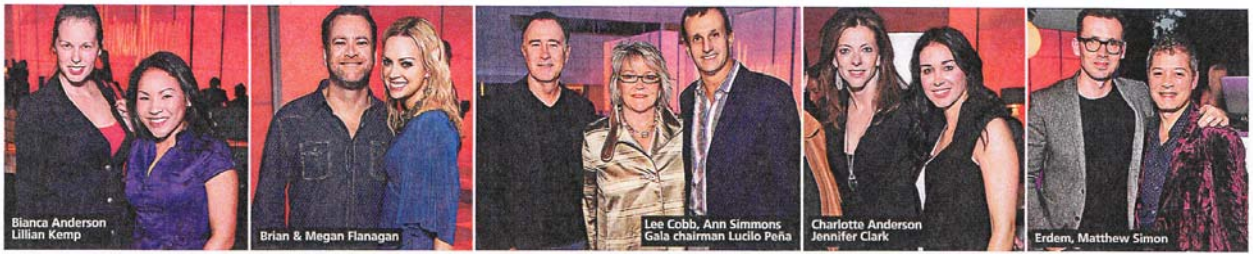
OUR GUIDE
TO GRAND
HOLIDAY
GIVING

SWINGING
FROM THE
CHANDELIERS AT:

CATTLE BARON'S BALL
FIRST LOOK, TWO X TWO

DAVID YURMAN
TIFFANY & CO.
TOOTSIES

THE CHIC
JEWELS
(AND
SHOCKING
LIFE) OF
BIJOUX-MAKER
PAUL
FLATO



THINKING OUTSIDE THE BOX

AT TWO X TWO'S FIRST LOOK

BY BROOKE HORTENSTINE. PHOTOGRAPHY BRUNO.



Two martinis at dinner and I never made it to "The Box," read a text from I.D. Collection's Jim Williamson to me the morning after TWO x TWO for AIDS and Art's First Look event. How did Williamson, who wasn't even in attendance that evening, know about the cool factor of "The Box" — an alfresco dance floor — mere hours after the party ended? High praise travels fast when the decor dotting the normally serene front lawn of The Rachofsky House is as electric as the dozens of contemporary art pieces hanging inside. First Look co-chairmen **Todd Fiscus, Rob Dailey,** and **Tracy and Josh Madans** pulled in Neiman Marcus, 7 for All Mankind, Kenichi and Belvedere Vodka for visual candy, as well as the hottest inventory from the Todd Events warehouse, for the Thursday-night TWO x TWO preview benefiting amfAR and the Dallas Museum of Art.

Applause for: "The Box," a 40-foot by 40-foot disco with 12-foot walls and anchored by celebrity DJ **Paul Sevigny** spinning vinyl; convertible **Aston Martins** — tops down — overflowing with wrapped Neiman Marcus chocolate chip cookies; 11 pairs of 7 for All Mankind jeans strung across a clothesline atop the Rachofsky House (we were impressed hosts **Cindy and Howard Rachofsky** allowed denim to drape the Richard Meier-designed nest); and empty stacked Neiman Marcus boxes, which made for darling drink-bar facades. High-stepping through the gates: TWO x TWO gala co-chairs **Suzanne Droese and Lucilo Peña**; **Christen and Derek Wilson**, he the art co-chair, **Jennifer and John Eagle**, she the other art co-chair; **Moët Hennessy's Bianca Anderson and Lillian Kemp**; 7 for All Mankind's **Jack Piatt** and **Mary Filar**; TWO x TWO director **Melissa Meeks**;

Jennifer and Travis Clark; upcoming Art Ball chairman **Lisa Runyon** and husband **John, Charlotte and Shy Anderson**; Heritage Auction Galleries' **Lysa and Greg Rohan**; **Lyle Jackson**; Dallas Contemporary board member **Mike Masters**; Kirtland Records' **John Kirtland**; **Megan and Brady Wood**; **Ana and Sherrill Pettus**; **Cary Smith**; decorator **Emily Summers**; jeweler **Sue Gragg**, who was flying out to Maria Shriver's women's conference in California the next day; **Gregg Asher and David Martin**; and Neiman Marcus' **Shelle Sills, Quentin Pell, Meredith Houston**, and **Matthew Simon**, who exclaimed upon his exit from The Rachofsky House: "This is the best art has ever been. The Richard Serra piece? Breathtaking!"



"This is an event born in DALLAS, but has attracted a NATIONAL and INTERNATIONAL following. ALL OUR VENDORS know about it!"

— Neiman Marcus' Gabrielle de Papp