

DEEP IN THE HOLLOW

# Craig Schwimmer

**Age:** 46

**Occupation:** CEO and Medical Director of The Snoring Center

**What is your favorite word?**

Daddy

**What is your least favorite word?**

Can't

**Other than your own occupation, what job would you like to attempt?**

International Man of Mystery...Kindergarten teacher...Cabinet maker?

**What job would you find torturous?**

Customer service rep for the gas company.

**What's your single favorite thing about Preston Hollow?** We're so close to everything, yet feel like we're in the country.

**What's your least favorite thing about Preston Hollow?** It's not on the water.

**After your death, how would you like to be remembered?**

First, as a loving father and husband. Second, as a reasonable fellow who always tried to see the other guy's perspective. Third, as someone who had an idea for a business and built it into a successful enterprise.

**If you could have either the abil-**



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**ity to fly, or the power of invisibility, which would you choose?** Flight. Unless the \$25 per bag fee still applies.

**What is your greatest pet peeve?**

Bad drivers.

**What is your guilty pleasure?**

Onion rings and apple pie.

**What is your favorite quote?**

I love you, Daddy.

**What hidden talents do you**

**have?** I'm a pretty good cook.

**If you wrote a book, what would it be about and why?**

The importance of adequate sleep. As a society we're pretty good at acknowledging the importance of diet and exercise, but we just don't value sleep as much as we should. It is a basic biologic need, and essential to our health and well-being.

**What is something people don't know about you?**

Boxers or briefs.

**What is your favorite restaurant in Preston Hollow?**

I think that the Mercury Grill does a great job at what they do. I also love the Bison burger at Woodlands.

**Name a local hero.** My wife, who works full time, takes care of our girls, and still has time for me.

**If you could time travel to a different time and place, where would it be and why?** Manhattan. Almost any date. I love New York.

**What would you include in a desert island survival kit?**

Wine, sunscreen, and a high speed internet connection.

**What's your favorite shop in Preston Hollow?** Pogo's

**What's your greatest achievement?** My two beautiful daughters.

**What's your favorite drink?** Red Bordeaux.