



PRESS RELEASE

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Gregory C. Greene Museum Tower Partner

Gregory C. Greene is the Chairman of Turtle Creek Holdings, Inc. He started his career in the investment banking business and has experience in corporate finance, municipal finance, and was a pioneer in the mortgage finance field, having originated, structured and marketed some of the first CMO and CMBS transactions. He also served as an advisor to the RTC on the first successful sale of Savings and Loan assets. In 1991, Mr. Greene formed Brazos River Leasing L.P., which eventually grew to over 150 properties.

In the early nineties, Greg Greene and Dan Boeckman formed Turtle Creek Holdings, Inc. to acquire real estate. Since that time, Mr. Greene and Mr. Boeckman have been involved in the acquisition, financing, and development of over \$1.5 billion of commercial real estate. Turtle Creek Holdings, through various affiliates, has also purchased over \$300 million of distressed assets in the US and Asia. Turtle Creek Holdings is currently developing Belvedere Park (www.belvederepark.com), a luxury condominium project in Mountain Village, Telluride, Colorado. The principals are also involved in the energy business, most recently as operators of an oil and gas exploration company in Trinidad. Mr. Greene, among many civic activities, is an advisory board member of The Brinker International Forum.

Mr. Greene has been actively involved in the revitalization of Downtown Dallas, and was a recipient of the Chautauqua Award from the Dallas Heritage Society for his work on the conversion of the Tiche-Goettinger (Joske's) department store into a mixed-use facility consisting of retail, lofts and the Universities Center at Dallas.

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In 2005, Mr. Greene and Turtle Creek Holdings, Inc. President Dan Boeckman partnered with Brook Partners to design and build the ultimate luxury high rise in Dallas, Museum Tower. Located in the heart of the growing Dallas Arts District, Museum Tower will be an architecturally-significant residential high-rise of incomparable contemporary design set within a unique urban garden environment. The 42-story tower with 122 unique and spacious units - designed by internationally-renowned Los Angeles-based architect Scott Johnson of Johnson Fain - will break ground in the near future.

Mr. Greene has a Bachelor's degree from St. John's University and an MBA from the Owen School of Management at Vanderbilt University.

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