



## PRESS RELEASE

Sales Gallery  
2112 Flora Street  
Dallas, TX 75201

Ph 214.954.1234  
Fax 214.954.9964

[www.MuseumTowerDallas.com](http://www.MuseumTowerDallas.com)  
[info@MuseumTowerDallas.com](mailto:info@MuseumTowerDallas.com)

**FOR IMMEDIATE RELEASE**

**CONTACT:** Barbara Buzell  
The Buzzell Company  
214.219.9191  
[bb@buzzellco.com](mailto:bb@buzzellco.com)

### **MUSEUM TOWER SALES GALLERY OFFERS EARLY LOOK AT LUXURY LIVING**

#### ***Future Residents Can View Striking New Icon of the Dallas Skyline in the Heart of the Arts District***

**DALLAS, (September 18, 2007)** – Those wanting luxury high-rise living in the heart of Dallas are invited to visit the Museum Tower Sales Gallery ([www.museumtowerdallas.com](http://www.museumtowerdallas.com)) for a peek at Dallas' latest addition to the skyline. The Sales Gallery is located at 2112 Flora Street in the heart of the thriving Arts District, only a block from the Museum Tower site. Located at the corner of Olive and Flora Streets across from the Nasher Sculpture Center intersection, the Sales Gallery will feature a sales office and presentation room, in addition to the three-dimensional model.

A distinctive, contemporary high-rise of architectural significance, the 42-story Museum Tower will be home to 123 luxury condominiums, offering residents the rare distinction of living among four Pritzker Prize-winning architects.

The Sales Gallery will house an eight-foot high, three-dimensional model of Museum Tower. Future residents will be able to see many of the unique amenities offered by Museum Tower, making it the place to live in Dallas.

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Celebrated Dallas interior design firms, Bodron + Fruit and Booziotis & Company, selected to design the interior space of Museum Tower, will also handle the design and furnishings of the Sales Gallery. Known as one of Dallas' most prestigious art galleries, Dunn and Brown Contemporary will provide the art work for the Sales Gallery from their extensive collection of modern art.

For more information, please contact the Museum Tower Sales Gallery at 214.954.1234, or visit [www.museumtowerdallas.com](http://www.museumtowerdallas.com). The Sales Gallery will be open Monday-Friday, 10:00am-6:00pm and Saturday-Sunday, 12:00 – 5:00pm.

**Museum Tower** is a 42-story luxury residential high-rise located in the true heart of the Dallas Arts District between the Nasher Sculpture Center and the Meyerson Symphony Center, offering its owners the rare distinction of living among the works of four Pritzker Prize-winning architects. Designed by renowned architect Scott Johnson of Johnson Fain, the contemporary tower will offer a collection of 123 residences in nine floorplans, ranging from an intimate 1,450-square-foot pied-à-terre to a sprawling 8,700-square-foot penthouse with 14-foot-high ceilings. The dramatic one-, two- and three-bedroom interiors—created by Dallas-based Bodron+Fruit and Booziotis & Company Architects—will feature floor-to-ceiling glass, direct-access elevators, outdoor terraces, and state-of-the-art Miele kitchen appliances. Offering unobstructed views of Dallas and fronting Woodall Rodgers Park, Museum Tower will provide an exceptional array of services and amenities, including a wellness center, outdoor pool, gallery, private gardens, as well as concierge and wellness services. Scheduled to break ground in the near future, Museum Tower ([www.museumtowerdallas.com](http://www.museumtowerdallas.com)) is being developed by Brook Partners, Inc. and Turtle Creek Holdings, Inc.

**Museum Tower Sales Gallery:** The Sales Gallery, located at 2112 Flora Street at Olive Street, is open Monday-Friday, 10:00am-6:00pm and Saturday-Sunday, 12:00-5:00pm. For more information, please contact the Sales Gallery at 214-954-1234 or visit [www.museumtowerdallas.com](http://www.museumtowerdallas.com).

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