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TYING ZA KNOT: HOTEL ZAZA PUTS THE MAGIC BACK IN MATRIMONY

**Weddings Take on a Style All Their Own with Over
17,000 Square Feet of Event Space in Houston's Scenic Museum District**

ZaSpa's Bridal Boot Camp Helps Brides Look and Feel Their Best on the Big Day

HOUSTON, Texas (March 14, 2008) – He proposed, she accepted and the wedding process begins with the happy couple eager to make their fairy tale event become reality. Fortunately for Texas brides-to-be, the wedding is a problem solved at Hotel ZaZa. Located in the cultural heart of Houston, surrounded by scenic parks and gardens, it is a hotel experience unlike any other. The uncommon and extraordinary are ZaZa specialties; if a couple can dream it, ZaZa can make it happen. From preplanning to bridal luncheon and bachelorette party; rehearsal dinner to ceremony; reception to honeymoon, ZaZa's exquisite event spaces, beautiful views, endless amenities and professional staff bring romance, ease and magic to a couple's special day.

Bridal Boot Camp

Hotel ZaZa understands a bride's need to look her best on her big day. ZaSpa, a full-service day spa offers the **8-Week Skin Rejuvenation Bridal Boot Camp**, a weekly series of facials, peels, lifestyle consultations, and customized home care that leaves complexions radiant and ready to "I do." Designed to promote collagen synthesis and overall skin health, this special ZaSpa exclusive has brides beaming from the inside out.

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- Meet with your ZaSpa bridal beauty therapist for a comprehensive lifestyle consultation: an in-depth look at diet, sleep and supplements.
- Enjoy weekly treatments consisting of a rotation of fitness facials, custom green tea peels and silk peels, following a consultation for customized facial regimens.
- Following the wedding, brides settle into their new lives with a personalized at-home skin care routine.

The **ZaSpa** also offers the ultimate in posh pampering for the bride-to-be and her attendants, presenting a full menu of beauty. Enjoy a bridal shower or girls' spa day with manicures, pedicures and facials. A couple's massage allows both bride and groom to enjoy a moment together post-wedding frenzy.

Planning: A to Z and Z to A

Staffed with a **dedicated team of wedding specialists and full-service catering department**, Hotel ZaZa is prepared to make any bride's dream come true. Whatever the wedding whim or desire, the wedding specialists guide, advise and coordinate every step of the way, from the save-the-dates to the thanks-yous.

Couples begin with a tour of the property with their wedding specialist, covering the extended lobby level to the extravagant 12th floor with views Bob Hope once proclaimed "one of the most beautiful on earth." Afterwards, the group gathers for a meeting in the hotel's state-of-the-art **Event Planning Room**. No ordinary room, the Event Planning Room is a haven for all things marital: a flat screen TV and collection of DVDs on wedding ins-and-outs; a selection of ceremony and reception playlists and CDs; and an answer for every event question in the hotel's extensive wedding library. From linens and signature cocktails to flowers, cakes, and entertainment, titles on everything a couple needs to know and more are at their fingertips.

Hotel ZaZa boasts **over 17,000 square feet of event and pre-function space**, from the Phantom Ballroom to the Urban Oasis. Audio and visual capabilities are available, while custom lighting and other special requests may also be arranged.

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Hotel ZaZa's lobby level features the scenic **Phantom Ballroom**, the most popular space due to its scenic views of the neighboring fountains and gardens; it is also the largest at 6,800 square feet. Floor-to-ceiling windows, custom chandeliers, and lush window treatments make this a storybook venue come to life.

- Brides with ceremonies or receptions in the Phantom Ballroom may use the Event Planning Room as a final prep area; the flat-screen TV is connected to a closed-circuit camera in the ballroom, allowing brides to watch their guests prior to making their grand entrance.
- For a show-stopping marriage debut in the Phantom Ballroom, the new Mr. and Mrs. can enter via **a special lift in the floor**, rising up into the center of the festivities.

Adjacent to the Ballroom, the **Phantom Foyer** provides 1,200 square feet of space, an ideal pre-function space for mingling and mixing. Low ceilings, a portable bar, velvet-covered, mirror-backed banquettes and a black and gold damask carpet give the Foyer an elegant vibe.

The **Fountain Room**, located near Monarch restaurant, offers 864 square feet of reception space, complete with dramatic views of the neighboring fountains. Brown velvet drapes, dark leather banquettes, and leopard carpeting make the Fountain Room perfect for a bridal luncheon or reception. The Fountain room is also equipped with movable furniture, ready to adapt to a guests' space requirements.

Following a fall 2008 renovation of Monarch's formal dining room, Hotel ZaZa introduces the **Ultimate Ransom**, a 900 square-foot event venue enclosed by glass doors, which may be reserved with or without the adjoining Fountain Room. The Ultimate Ransom retains the same elegance of the original Monarch dining area: a quietly regal, Baroque-inspired space with soaring ceilings and plush appointments. Dark wood paneling, leopard print carpeting, beveled ceilings with recessed lighting and tapestry-shaded chandeliers give the room a subdued, decadent atmosphere – perfect for an intimate reception or rehearsal dinner.

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The **Déjà Vu and Hemingway Rooms** both offer over 1,000 square feet of event space, and may be reserved individually or together via a connecting doorway. The Hemingway features elegant décor with a majestic fireplace, dark stained-wood panels, an impressive bar and zebra-print carpeting. The Déjà Vu compliments its neighbor with woven-paneled walls, matching zebra-print carpeting and a mirrored wall framed in ruby and sheer gold drapes.

Couples in search of an intimate rehearsal dinner site need only look to the **Napoleon**, a 560 square-foot room off the main lobby. Black doors, crystal chandeliers and hanging art make this a dramatic space.

For an outdoor affair, ZaZa's "poolside retreat," the **Urban Oasis**, is ideal for a girls-only soiree, an exotic ceremony and reception venue, or simply a spot to indulge in some pre-or-post wedding relaxation. A cluster of **poolside cabanas**, each with crystal chandeliers and gilded mirrors, are a perfect enhancement for any outdoor event.

For the ultimate in decadence and unparalleled luxury, the **Magnificent Seven Suites** are Hotel ZaZa's epicenter of lush living. Seven themed suites, tastefully designed and retrofitted with the latest must-have amenities, the Magnificent Seven can accommodate a variety of events, including bridal showers, bachelor/bachelorette parties and small receptions. Featuring multiple bedrooms and baths, large dining and living spaces, scenic balconies, full kitchens and up to 2,200 square feet of space, the Magnificent Seven are a dream getaway by themselves.

Once the wedding day has arrived, ZaZa sets a relaxing pace with a complimentary, ultra-luxe **Bridal Suite**. Amidst hair, make-up and pre-wedding jitters, the party enjoys mimosas and canapés while taking in views of the surrounding Museum District and picturesque Herman Park reflecting Pool.

Eat, drink and be married!

Not to be overlooked, food and drink at a ZaZa wedding are nothing short of superb. A seated gourmet dinner, passed hors d'oeuvres or an elegant buffet is all within the realm of possibility. The **on-site pastry chef** can prepare anything from the simply elegant sweet to a multi-tiered confection. An attentive, capable event staff can accommodate a range of dining possibilities in any of the hotel's event spaces.

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Established as one of Houston's premier dining destinations, **Monarch** at Hotel ZaZa is an out-of-the-ordinary culinary experience set against a backdrop of chic elegance and ZaZa's signature flair. Following its fall 2008 renovation, Monarch now offers both indoor and outdoor dining venues, including an all-weather terrace and hipster lounge. Additionally, an updated menu of eclectic bistro fare from Executive Chef Aaron Neeley reinforces Monarch as an exciting destination for an engagement reception, bridal luncheon, rehearsal dinner and more.

With all the details overseen and coordinated via ZaZa's wedding specialist and event staff, and the hotel as a sublime backdrop, there's nothing left to do but enjoy. For more information, or to schedule a consultation, please call 713-526-1991 or visit

www.hotelzazahouston.com.

About Hotel ZaZa

Hotel ZaZa's soul lies in a rich combination of sensual design, an impeccable attention to detail and a "can-do" staff whose mission is to exceed every expectation. Hotel ZaZa is designed to deliver both style and substance for hard-working, fun-loving souls. Each hotel offers unique accommodations, one-of-a-kind themed suites and world-class dining. Hotel ZaZa provides travelers with a welcoming environment that embraces its signature elements of luxury, comfort, style and fun. It is uniquely different and anything but ordinary.

Hotel ZaZa Dallas features a casual yet seductive Mediterranean elegance, and is conveniently located in the chic Uptown neighborhood. The hotel provides 4,500 square feet of meeting space, 153 rooms, 17 concept suites, The Magnificent Seven Suites, award-winning **Dragonfly** restaurant and the über-Zen **ZaSpa**. Dallas' Hotel ZaZa is a feast for the senses, exhibiting a style and substance rarely found in today's hotels. The hotel is located at 2332 Leonard Street, Dallas, Texas, 75201 and reservations can be made by calling 214-468-8399 or by visiting www.hotelzazadallas.com

Hotel ZaZa Houston debuted in June 2007 and is located in the heart of the city's buzzing Museum District. Extravagant and lush while still quietly intimate, the Houston property boasts 17,000 square feet of meeting space, the casual-cool **Monarch** restaurant, restorative **ZaSpa**, over 300 rooms including ZaZa Petites, Pool Bungalows, Pool Villas, Concept Suites and The Magnificent Seven Suites. The hotel is located at 5701 Main Street, Houston, Texas 77005 and reservations can be made by calling 713-526-1991 or visiting www.hotelzazahouston.com

Hotel ZaZa was created by Charles S. Givens and Jeff Records and is owned by Givens-Records Developments. Operations management and marketing are provided by Z Resorts, LLC, led by Z Resorts President Benji Homsey.

About Preferred Hotel Group™

Celebrating 40 years of excellence, Preferred Hotel Group is proud to be a global leader in the hospitality industry, delivering high-performance sales, marketing and technology solutions to more than 700 independent hotels and resorts in over 75 countries. Its family of brands represents a collection of the finest hotels in the world and include: Preferred Hotels® & Resorts (www.preferredhotels.com), Preferred Boutique™ (www.preferredboutique.com), Summit Hotels & Resorts™ (www.summithotels.com), Sterling Hotels™ (www.sterlinghotels.com) and Historic Hotels of America® (www.historichotels.org). For more information please visit www.preferredhotelgroup.com.

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In Fall 2007, the company entered the luxury real estate market with the launch of Preferred Residences™ – a membership and exchange program for luxury shared ownership resorts that provide an exceptional level of service and amenities. Properties are held to exacting standards derived from the same Preferred Global Standards of Excellence™ on which the company has built its 40-year heritage in the hospitality industry. For more information please visit www.preferredresidences.com.

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