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## **HOTEL ZAZA TAKES THE “BORED” OUT OF THE “BOARD ROOM”**

### **From the Kitchen of the Mind to the Conspiracy Room, Hotel ZaZa’s Wide Variety of Meeting Spaces and Professional Staff Take Work Functions from Ordinary to Extraordinary**

**HOUSTON, Texas (April 23, 2008)** – A brainstorming session alongside a “Sushi 101” class; a board meeting over drinks by the fire; a massage instead of the de rigeur coffee break – these are just a few ways Hotel ZaZa reinvents your typical business meeting.

A blend of ZaZa flair and over 17,000 sq-ft of meeting and event space reside amid the cultural Mecca of Houston’s Museum District, featuring 16 museums and the city’s most beautiful parks and gardens. Hailed as one of *Fortune Magazine’s* “best new business hotels,” Hotel ZaZa’s unexpected settings and endless possibilities make it a win-win destination whether guests are on or off the clock. From an intimate meeting of the minds to a company-wide presentation or an unforgettable office Christmas party, Hotel ZaZa has every option today’s professionals desire.

Offering a variety of sizes and settings, there’s something for everyone at Hotel ZaZa. Each space is retrofitted with the latest audio and visual capabilities, and the entire property offers complimentary Wi-Fi. Hotel ZaZa’s spirit resonates throughout the hotel, in tandem with the sweeping views of the fountains and gardens. Unique to every event is Hotel ZaZa’s select team of meeting professionals working behind the scenes to ensure seamless planning and execution. From pens, paper and bottled water to a full-service catered event, Hotel ZaZa creates memorable events second to none.

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The motto “work hard, play harder,” is one that ZaZa makes easy for guests to abide. After a long day of meetings and presentations, guests quickly discover they needn’t leave the property to experience some much-needed relaxation and fun. Sip a cocktail poolside at the **Urban Oasis**, ZaZa’s outdoor pool and patio. Pump some iron in the **Fitness Center**, or enjoy hands-on pampering at the **ZaSpa**. Culinary delights and hip-hot nightlife are on the menu at **Monarch**, Hotel ZaZa’s eclectic restaurant and lounge.

### Imagination on the 11<sup>th</sup> Floor

Hotel ZaZa’s eleventh floor features five rooms and three pre-function spaces. **The Imagination Series** offers distinct settings perfect for thinking outside of the box. Add in the garden views and Houston skyline, along with Hotel ZaZa’s impeccable service and the “board room” takes on a whole new meaning.

- **A Second Opinion**, 472 sq-ft, a sleek conference room.
- **Room with a View**, 330 sq-ft, an intimate counterpart to the neighboring A Second Opinion.
- **Kitchen of the Mind**, 799 sq-ft, one of Hotel ZaZa’s most unique settings, this space offers a working kitchen, a long decoupage table – which can be broken into three smaller sections – large plasma screen TV, an assortment of stimulating board games, funky sculptures and widgets, and plenty of culinary touches to get those ideas cooking.
- **The Negotiator**, 595 sq-ft, an elegant, masculine board room.
- **Grapevine Room**, 855 sq-ft, a Texas-style 21 Club, with hardwood floors, high ceiling and stunning views.
- **Pleading Guilty**, a 210 sq-ft pre-function lounge off the Grapevine Room.
- **Get Me Out of This Meeting!**, 187 sq-ft, an intimate break-out space off the Grapevine Room, great for a coffee break or mid-meeting breather.

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- The **Imagination Pre-Function Lounge**, 383 sq-ft, located off the elevators beckons guests to sit and recharge between brainstorming sessions. Whether in dire need of a mid-meeting break, or simply looking for a welcoming space to sit and think, the Imagination Pre-Function Lounge is designed to both relax and stoke the creative flames.

### The Magnificent Seven

Meeting and event planners interested in a more private setting need look no further than the hotel’s 12<sup>th</sup> floor, home to the fantastical **Magnificent Seven Suites**. The ultimate in decadence and unparalleled luxury, the Magnificent Seven Suites are Hotel ZaZa’s epicenter of plush accommodations. Seven themed suites, tastefully designed and retrofitted with the latest must-have amenities, the Magnificent Seven can accommodate a variety of events, including small receptions, luncheons, corporate gatherings and more. Featuring multiple bedrooms and baths, large dining, living and work spaces, scenic balconies, full kitchens and up to 2,200 square feet of space, the Magnificent Seven are a dream getaway by themselves.

- Rock Star, 2,160 sq-ft
- Black Label, 2,204 sq-ft
- Tycoon, 2,016 sq-ft
- For Your Eyes Only, 907 sq-ft
- Fatal Charms, 1,296 sq-ft
- Bella Vita, 1,584 sq-ft
- It Happened One Night, 954 sq-ft

### Dramatic Spaces on Level One

Just beyond Hotel ZaZa’s lobby are six event spaces, plus a clandestine room on the basement level, offering up to 6,800 square feet of space to fit clients’ needs.

- The **Phantom Ballroom** is the hotel’s largest event space at 6,800 sq-ft. Located on the lobby level, the large space allows for a variety of set-ups, from a series of conference tables to banquet seating.

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- Just outside the Phantom Ballroom is the **Phantom Foyer**, a pre-function space conveniently located just off the hotel’s lobby. At 1,200 sq-ft, the Foyer is ideal for a meet-and-greet or post-event reception.
- The **Déjà Vu** and **Hemingway Rooms** both offer over 1,000 square feet of event space, and may be reserved individually or together via a connecting doorway.
- For a private meeting or smaller event, the **Napoleon**, a 560 square-foot room off the main lobby offers an intimate place to for both business and relaxation.
- The **Fountain Room** offers 864 square feet of reception or meeting space, complete with dramatic views of the neighboring fountains and gardens. The Fountain room is also equipped with movable furniture, ready to adapt to a guests’ needs.
- Following a fall 2008 renovation of Monarch’s formal dining room, Hotel ZaZa introduces the **Ultimate Ransom**, a 900 square-foot event venue enclosed by glass doors, which may be reserved with or without the adjoining Fountain Room. Dark wood paneling, leopard print carpeting, beveled ceilings with recessed lighting and tapestry-shaded chandeliers give the room a subdued, decadent atmosphere – perfect for an intimate reception or rehearsal dinner.
- The **Conspiracy Room**, 1,025sq-ft, is quietly tucked away on the hotel’s basement level. Polished dark wood and leather furniture contrast with deep red pieces. A card table beckons a game of poker or a conference with colleagues. The ultimate private space, complete with a slide-peephole in the door, the Conspiracy Room comes complete with billiards table and private bar, a perfect setting for work and play.

To learn more about meeting and event opportunities at Hotel ZaZa, please call 713-526-1991 or visit [www.hotelzazahouston.com](http://www.hotelzazahouston.com).

#### About Hotel ZaZa

Hotel ZaZa’s soul lies in a rich combination of sensual design, an impeccable attention to detail and a “can-do” staff whose mission is to exceed every expectation. Hotel ZaZa is designed to deliver both style and substance for hard-working, fun-loving souls. Each hotel offers unique accommodations, one-of-a-kind themed suites and world-class dining. Hotel ZaZa provides travelers with a welcoming environment that embraces its signature elements of luxury, comfort, style and fun. It is uniquely different and anything but ordinary.

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**Hotel ZaZa Dallas** features a casual yet seductive Mediterranean elegance, and is conveniently located in the chic Uptown neighborhood. The hotel provides 4,500 square feet of meeting space, 153 rooms, 17 concept suites, The Magnificent Seven Suites, award-winning **Dragonfly** restaurant and the über-Zen **ZaSpa**. Dallas’ Hotel ZaZa is a feast for the senses, exhibiting a style and substance rarely found in today’s hotels. The hotel is located at 2332 Leonard Street, Dallas, Texas, 75201 and reservations can be made by calling 214-468-8399 or by visiting [www.hotelzazadallas.com](http://www.hotelzazadallas.com)

**Hotel ZaZa Houston** debuted in June 2007 and is located in the heart of the city’s buzzing Museum District. Extravagant and lush while still quietly intimate, the Houston property boasts 17,000 square feet of meeting space, the casual-cool **Monarch** restaurant, restorative **ZaSpa**, over 300 rooms including ZaZa Petites, Pool Bungalows, Pool Villas, Concept Suites and The Magnificent Seven Suites. The hotel is located at 5701 Main Street, Houston, Texas 77005 and reservations can be made by calling 713-526-1991 or visiting [www.hotelzazahouston.com](http://www.hotelzazahouston.com)

Hotel ZaZa was created by Charles S. Givens and Jeff Records and is owned by Givens-Records Developments. Operations management and marketing are provided by Z Resorts, LLC, led by Z Resorts President Benji Homsey.

### **About Preferred Hotel Group™**

Celebrating 40 years of excellence, Preferred Hotel Group is proud to be a global leader in the hospitality industry, delivering high-performance sales, marketing and technology solutions to more than 700 independent hotels and resorts in over 75 countries. Its family of brands represents a collection of the finest hotels in the world and include: Preferred Hotels® & Resorts ([www.preferredhotels.com](http://www.preferredhotels.com)), Preferred Boutique™ ([www.preferredboutique.com](http://www.preferredboutique.com)), Summit Hotels & Resorts™ ([www.summithotels.com](http://www.summithotels.com)), Sterling Hotels™ ([www.sterlinghotels.com](http://www.sterlinghotels.com)) and Historic Hotels of America® ([www.historichotels.org](http://www.historichotels.org)). For more information please visit [www.preferredhotelgroup.com](http://www.preferredhotelgroup.com).

In Fall 2007, the company entered the luxury real estate market with the launch of Preferred Residences™ – a membership and exchange program for luxury shared ownership resorts that provide an exceptional level of service and amenities. Properties are held to exacting standards derived from the same Preferred Global Standards of Excellence™ on which the company has built its 40-year heritage in the hospitality industry. For more information please visit [www.preferredresidences.com](http://www.preferredresidences.com).

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