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**HOTEL ZAZA HOUSTON AND DALLAS LAND MULTIPLE
AAA FOUR DIAMOND AWARDS FOR 2010**

**Awards Mark Second for Houston Property, Seventh for Dallas Property
and Fifth for Dallas' Dragonfly Restaurant**

HOUSTON & DALLAS (January 5, 2010) – Hotel ZaZa is the recipient of three 2010 AAA Four Diamond Awards for its Houston and Dallas properties.

Recognizing superior accommodations, service and experience, the AAA Diamond Awards are bestowed annually upon the nation's leading properties. These awards mark the seventh consecutive AAA four-diamond award for Hotel ZaZa Dallas and the fifth consecutive AAA four-diamond award for Dragonfly. This is the second AAA four-diamond award for the Houston hotel since its transformation from the historic Warwick in 2007.

"Hotel ZaZa continues to be two of Texas' premiere destinations and these awards continue to reflect that," said Benji Homsey, president of Z Resorts Management and Development LLC. "We are honored that both Dallas and Houston Hotel ZaZa locations received AAA Four Diamond Awards and remain committed to providing the best service and the ultimate experience for our guests."

AAA diamond-awarded properties must pass thorough, annual AAA inspections to qualify for the award. AAA inspectors conduct on-site evaluations, each hotel subjected to a series of stringent criteria. Based on the inspectors' reports, properties are awarded one to five stars, with five stars representing the top tier establishments with the highest scores. AAA conducts more evaluations than any other rating entity, and is the only travel-rating system to employ full-time, professionally-trained evaluators.

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Since its inception, Hotel ZaZa has enjoyed a variety of honors and notable guests, distinguishing itself as an experience set apart from the ordinary. Both the Houston and Dallas hotels are members of Preferred Hotels & Resorts. Listed among *Travel + Leisure's* "500 Best Hotels 2008," Hotel ZaZa Dallas has been featured in *Fortune*, *USA Today*, *The New York Times*, *US Weekly* and was named one of *Elite Traveler's* "Top 101 Hotel Suites." *Forbes Traveler* named Hotel ZaZa Houston one of its "World's 50 Best Hotels" in 2008; along with *Fortune*, *Wallpaper Magazine* also dubbed the hotel as one of its "Best Business Hotels of 2008."

About Hotel ZaZa

Hotel ZaZa is a sensory experience that is refined yet relaxed. Its sophisticated and sensual interior design and culinary excellence is completed by a staff that pays impeccable attention to each and every guest, making them feel at home. Whether for business, a romantic weekend, or world-famous celebrities, both hotels blend intimate comfort with Stay ZaZa-style to create inspired accommodations, one-of-a-kind themed suites, and award-winning restaurants and spas.

Nestled in the fashionable Uptown neighborhood and next to downtown, **Hotel ZaZa Dallas** is a creative mix of warm, Mediterranean elegance and comfortable chic. This exceptional boutique hotel offers 4,500 square feet of function space, 152 rooms, 17 concept suites, the Magnificent Seven Suites, the award-winning **Dragonfly** Restaurant and Lounge, the enticing Urban Oasis and the relaxing **ZaSpa**. Reservations may be made at hotelzadallas.com or by calling 888.880.3244.

Located in the heart of the vibrant Museum District and minutes from the world renowned Texas Medical Center, **Hotel ZaZa Houston** boasts 17,000 square feet of function space and is the perfect backdrop for any business meeting - not to mention home to some of Houston's most memorable weddings and galas. **Monarch** Urban Bistro & Lounge, the Urban Oasis, and the tranquil ZaSpa combine to create the hotel's breadth of impressive amenities. With more than 300 rooms, including Pool Villas, Concept Suites and The Magnificent Seven Suites, ZaZa exceeds all expectations. Reservations may be made at hotelzazahouston.com or by calling 888.880.3244.

Hotel ZaZa, a member of the Preferred Hotel Group™, was created by Charles S. Givens and Jeff Records and is owned by Givens-Records Developments. Operations management and marketing are provided by Z Resorts, LLC, led by Z Resorts President Benji Homsey.

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