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GuideSunday

Artful preparations for Dallas Art Fair



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The arrival of Texas-raised artist and New York social mover **Rachel Hovnanian** for the Dallas Art Fair will be hard to miss. The theme of her paintings and sculpture is the constant striving for physical beauty in the modern world.

On Monday, to herald her arrival in Dallas, the Rosewood Mansion on Turtle Creek is installing one of her sculptures, *Beauty Totem*, in the hotel lobby. It's an 11-foot-tall beauty pageant trophy.

Should be an eye-catcher

Hovnanian is one of three artists with a solo show at the Feb. 5-7 Dallas Art Fair at the Fashion Industry Gallery.

Moving downtown

Hovnanian is the great-granddaughter of Dallas-based Magnolia Oil and Standard Oil exec Edwy Rolfe Brown.

She and her husband, homebuilder **Ara Hovnanian**, were married at the Adolphus Hotel in Dallas. But New York is where they've made their name — most recently in the residential real estate pages.

Last week, they bought a new home, a townhouse in Greenwich Village, for \$15.3 million. And the week before that, they made news when billionaire widow **Lily Safra** paid \$33 million for the Hovnanians' current apartment at Fifth Avenue and 63rd Street.

Ka-ching!